

ZOUSA.001A3



PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Harry L. Tarnoff )  
App. No. : 10/055,798 )  
Filed : January 22, 2002 )  
For : METHODS FOR ENHANCING )  
COMMUNICATION OF CONTENT )  
OVER A NETWORK )  
Examiner : Unknown )

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**ESTABLISHMENT OF RIGHT OF ASSIGNEE TO TAKE ACTION**  
**AND**  
**REVOCATION AND POWER OF ATTORNEY**

United States Patent and Trademark Office  
P.O. Box 2327  
Arlington, VA 22202

Dear Sir:

The undersigned is empowered to act on behalf of the assignee below (the "Assignee"). A true copy of the original Assignment of the above-captioned application from the inventor(s) to the Assignee is attached hereto. This Assignment represents the entire chain of title of this invention from the Inventor(s) to the Assignee.

I declare that all statements made herein are true, and that all statements made upon information and belief are believed to be true, and further, that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that willful, false statements may jeopardize the validity of the application, or any patent issuing thereon.

The undersigned hereby revokes any previous powers of attorney in the subject application, and hereby appoints the registrants of Knobbe, Martens, Olson & Bear, LLP, 620 Newport Center Drive, Sixteenth Floor, Newport Beach, California 92660, Telephone

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(949) 760-0404, **Customer No. 20,995**, as its attorneys with full power of substitution and revocation to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected herewith. This appointment is to be to the exclusion of the inventor(s) and his attorney(s) in accordance with the provisions of 37 C.F.R. § 3.71.

Please use **Customer No. 20,995** for all communications.

Dated: 5/23/02

Contrive, Inc.

By: 

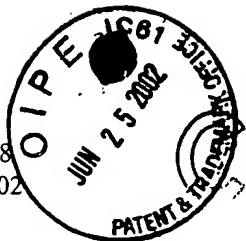
Marie Woolf

Title: President

Address: c/o Woolf Media  
3601 Old Highway  
Catheys Valley, CA 95306

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Application No.: 10/055,798  
Filing Date: January 22, 2002



COPY

ASSIGNMENT

PATENT  
Client Code: ZOUSA.001A3  
Page 1

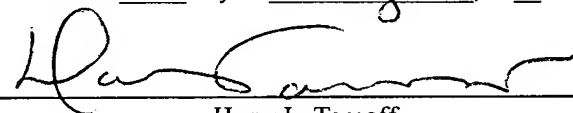
WHEREAS, I, Harry L. Tarnoff, a United States citizen, residing at 4025 Oakfield Drive, Sherman Oaks, CA 91423, have invented certain new and useful improvements in a METHODS FOR ENHANCING COMMUNICATION OF CONTENT OVER A NETWORK for which I have filed an application for Letters Patent in the United States, 10/055,798, January 22, 2002;

AND WHEREAS, Contrive, Inc. (hereinafter "ASSIGNEE"), a Utah Corporation, with its principal place of business at c/o Marie Woolf, Woolf Media, 3601 Old Highway, Catheys Valley, CA 95306, desires to acquire the entire right, title, and interest in and to the said improvements and the said Application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said inventor, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 23<sup>rd</sup> day of May, 2002

  
Harry L. Tarnoff

STATE OF California }  
COUNTY OF Los Angeles } ss.

On 5/23/02, before me, Manuel Avila, personally appeared Harry L. Tarnoff ~~personally known to me~~ (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

  
Notary Signature

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